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European School of Economics

LONDON - NEW YORK - ROME - MILAN - LUCCA

The world is as you dream it



The European School of Economics

is a private college of higher education offering unique undergraduate and postgraduate programmes at its centres in London, New York, Rome, Milan and Lucca.

ESE has prepared thousands of graduates for leadership positions within the key fields of international business including finance, marketing, communications and management.

Specialised courses in today's emerging business sectors, such as entertainment, fashion, music and sports management among others, with an emphasis on cornerstone issues of ethics and aesthetics, prepare ESE graduates for entrance into the highest echelons of global business.

Enrolment in the European School of Economics is limited annually to one hundred students per course so as to ensure the quality and individualised attention that distinguishes our programmes.

What are universities for?



The university can no longer limit itself to exclusively providing textbook knowledge and academic preparation. The present education methodology has resulted in a university system with a limited scope—'exam delivering institutions' that issue titles, but lack substance.

Beyond academic excellence, cross cultural studies and a pragmatic approach to education both within and outside of the classroom, the European School of Economics aims to facilitate in each student a process of inner revolution. This transformation encourages personal

development through self-study with the ultimate objective of greater personal knowledge and self-awareness.

ESE's mission is to prepare a new breed of leaders, courageous and sincere individuals with exceptional practical and intellectual capabilities, cross cultural insight, and ethical qualities necessary to excel in today's global business environment.

Do only what you love

Undergraduate Programmes

The European School of Economics offers four undergraduate degree programmes at its centres in London, New York, Rome, Milan and Lucca.

3-year Programmes

- **BSc (Hons) International Business**
- **BSc (Hons) International Finance**
- **BSc (Hons) International Marketing**
- **BA (Hons) Organisational Communication and Media Studies**

4-year Programmes

- **BA (Hons) International Business**
- **BA (Hons) International Finance**
- **BA (Hons) International Marketing**

Each degree programme is unique, distinguishing itself from other degree programmes by means of ESE's singular international approach and strong emphasis on the individual student, both in terms of personal and professional development.

A combination of specialisation modules, in-company training through the internship programme, and a final dissertation allows students the opportunity to achieve a level of specialised knowledge in one of the following sectors:

- *Art & Heritage Management*
- *Event Management*
- *Environmental Economics*
- *Fashion & Luxury Goods*
- *Media Management*
- *Music Industry Management*
- *Sports Management*
- *Tourism Management*

Key Features

- **Available Intakes:** September & January
- **Accreditation:** British accredited undergraduate degrees, validated by the University of Buckingham (UK)
- **Total Credits awarded:** 180 ECTS, 360 UK, 120 US credits
- **Career Placement:** Internship programme in global corporations
- **ESE Centres:** London (UK), New York (USA), Rome, Milan and Lucca (Italy)

Mode of delivery: Full-time

Language of Tuition: English

GRADUATION DAY WITH NOBEL PRIZE HECKMAN



Postgraduate Programmes

MASTER OF BUSINESS ADMINISTRATION (MBA)

The ESE MBA is a 12-month full-time programme or an 18/24-month part-time programme.

The MBA course is divided into four terms:

I & II Term: 8 core modules plus Part one and two of the Leadership, Governance and Corporate Sustainability module

III Term: 4 specialisation modules plus Part three of the Leadership, Governance and Corporate Sustainability module

IV Term: Optional Internship and compulsory capstone Business Project incorporated into the Leadership, Governance and Corporate Sustainability module

I Term	II Term	III Term	IV Term
4 Core Courses	4 Core Courses	4 Specialisation Courses	Internship Programme (optional)
Leadership, Governance and Corporate Sustainability			Business Project

Key Features

- **Available Intakes:** September & January
- **Accreditation:** British accredited postgraduate degree, validated by the University of Buckingham (UK)
- **MBA Specialisations:** International Business, International Finance, Entrepreneurship, Marketing
- **Total Credits Awarded:** 90 ECTS, 180 UK, 60 US credits
- **Career Placement:** Optional Internship programme in a global corporation
- **ESE Centres:** London (UK), New York (USA), Rome, Milan and Lucca (Italy)

Mode of delivery: Full-time, Part-time

Language of Tuition: English



A Master in Business Administration is a highly practical post graduate qualification. In ESE' vision it is something more. The School's deep awareness of the ethical, moral and personal qualities that turn managers into leaders, opens new avenues for a different business language. The School's focus is concentrated on teaching state of the art business subjects without ever forgetting that excellent managers and entrepreneurs are, first of all, unique individuals.

Master your life

MSc PROGRAMMES IN FINANCE, MANAGEMENT, MARKETING

The ESE MSc is a 12-month programme, composed of four academic terms.

I Term: 4 core modules

II Term: 4 specialisation modules

III Term: Research Methods and Modelling Techniques module & Internship

IV Term: Final Dissertation

I Term	II Term	III Term	IV Term
4 Core Courses	4 Specialisation Courses	Research Methods and Modelling Techniques	Final Dissertation
		Internship Programme (3-months)	

Key Features

- **Available Intakes:** September, January & April
- **Accreditation:** British accredited postgraduate degree, validated by the University of Buckingham (UK)
- **MSc Specialisations:** Finance, Management, or Marketing
- **Total Credits awarded:** 90 ECTS, 180 UK, 36 US credits
- **Career Placement:** Internship programme in a global corporation
- **ESE Centres:** London (UK), New York (USA), Rome, Milan and Lucca (Italy)

Mode of delivery: Full-time

Language of Tuition: English

ESE Certificate Programmes

The European School of Economics offers Certificate Programmes that allow students to achieve specialised knowledge and experience within critical sectors of international business.

The Certificates consist of four modules totalling 160 hours of classroom-based learning in addition to an optional 3-month internship programme. Course content is presented through an interactive, seminar based methodology.

ESE centres offer the following Certificate Programmes.*

- *Art Management*
- *Business Management*
- *Entrepreneurship*
- *Environmental Economics*
- *Event Management*
- *Fashion Management*
- *Finance*
- *Hospitality Management*
- *Human Resources Management*
- *Human Rights*
- *Marketing*
- *Media Management*
- *Music Industry Management*
- *Sports Management*

*Course offerings may vary by centre; prospective students are encouraged to contact their ESE centre of interest to determine availability.

The Faculty

The ESE faculty is composed of accomplished, international professionals and professors, capable of training ESE students in current business theory and practice. Course work and lessons are frequently founded upon our faculty's practical experience within cutting-edge international business sectors.

Distinguished speakers are also frequent guests at the ESE centres, invited to address students for guest lectures, seminars, and academic ceremonies. Among the names of some of these visiting lectures appear those of great economic and political experts, such as John K. Galbraith and Dominick Salvatore and Nobel Prize winners Merton Miller, John Nash, Henry Markovitz, Douglas North, Gary Becker, James Heckman, Nobel Peace Prize Winners Mikhail Gorbachev, Joseph Rotblat and Betty Williams.

ESE Centres

The high standards exemplified by our academic programmes are also reflected in our choice of ESE centre locations.

The European School of Economics' centres are situated in some of the most beautiful settings that Europe and the United States have to offer, including a Victorian building overlooking the gardens of London's Buckingham Palace, a state-of-the-art facility in New York's famous Empire State Building with a breathtaking view of Manhattan, a beautiful 17th century neo-classical palace in Milan, an historic residence in Rome, near the famous via Veneto and the heart of the Dolce Vita, and a picturesque building in Lucca, formerly housing an art gallery, and situated just outside the city's historic, medieval walls.

These settings complement the cosmopolitan atmosphere of our ESE centres and offer students a rich and stimulating environment in which to pursue their studies.

Internship programme

The European School of Economics provides its students with a valuable competitive advantage through the internship programme, which functions as a critical bridge between the world of academia and business.

The strength of ESE programmes results from the school's pragmatic approach, which aims to create a balance between academic excellence, a comprehensive international perspective, and practical work experience. The internship is fundamental to the completion of this process, allowing ESE graduates to kick off their careers without hesitation - often in the same companies that have hosted their internships.

Working in collaboration with more than fifteen-hundred leading international organisations, including some of "FORTUNE'S 100 Best Companies to Work For", the European School of Economics offers one of the most extensive and comprehensive placement programme available today.

Some of the companies where ESE students have interned or are still interning are:

AC Milan	Fox Broadcasting	Paramount Pictures
American Express	General Electrics	Prada
Amnesty International	General Motors	Procter & Gamble
Apple Computers	Giorgio Armani	Porsche Financial Services
Associated Press	Gucci	Real Madrid F.C.
Azimut Yachts	Guggenheim Museums	Relais & Chateaux
BBC	Hewlett Packard	Roberto Cavalli
BMW	Hilton Hotels	Salomon Smith Barney
Bulgari	IBM	Shell
Calvin Klein	Jaguar	Sony
Chanel	JP Morgan	The Coca Cola Company
CNN	L'Oreal	Twentieth Century Fox
Continental Airlines	Louis Vuitton	UBS Painwebber
DaimlerChrysler	Merrill Lynch	Unesco
Diesel	Microsoft	Unilever
Dolce & Gabbana	Miramax	Universal Records
Donna Karan	Morgan Stanley	Valentino
Ducati Motors	MTV	Virgin Records
EMI Music	Namco	Warner Bros Records
European Parliament	NBA	Weber Shandwick
Ferrari	Nike	Yahoo
Filmmaster	ONU	Yves Saint Laurent

Are you ready to be a planetary citizen?



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